



Josh Knight and Tyrone



**Big Brothers Big Sisters**  
of Harrisonburg-Rockingham County

start something

**2010 Report to the Community**

start something



Big Brothers & Big Sisters **start** to make a difference in a child's life as soon as they are matched with their Littles.



Erin Jones and Katelyn

Dear Friends,

What we do matters! Big Brothers Big Sisters of Harrisonburg-Rockingham has been helping change the lives of children for nearly 35 years. Last year, 788 children in the community were matched with a Big Brother or Big Sister. Some children meet with their Bigs in the schools and others do things together in the community. *Mentoring is all about prevention: giving children the self-confidence and skills to make good decisions about the future.*

Our founding members joined together to **Start Something BIG** for children in our community. In partnership with our local schools, businesses, and individual donors, Big Brothers Big Sisters carries on the legacy established by our founders. Thank you for your continued investment in our children and in our community. Together, we can make a positive impact on our children, one match at a time.

Susan Totty- Executive Director

### Mission

To make a positive, measureable difference in the lives of children by promoting self-esteem, expanding awareness of life's opportunities, and providing education, guidance, and support through professionally supported, one-to-one mentoring relationships.

### Results for our agency show our Littles:

- ✓ Had increased self-confidence (87%)
- ✓ Were able to make better decisions (82%)
- ✓ Had a better sense of the future (81%)
- ✓ Had improved academic performance (80%)
- ✓ Had improved classroom behavior (79%)
- ✓ Had better family relationships (78%)

— The above results were based on outcome evaluations provided by our volunteers, parents, and teachers.



Stephanie Sharpe and Alybina

### Investment

For every dollar of public investment in Big Brothers Big Sisters, there is a \$3.28 benefit from improved educational outcomes and reduced violence and crime.

\* Information from a Washington State Institute for Public Policy study, 2004

### start something

... Help us reach children in our community!



Bryan Hill and Dylan

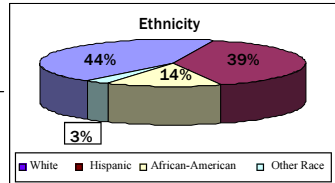
#### GENDER

39 % Boys  
61% Girls

#### HOME

53% Harrisonburg  
47% Rockingham County

\* Children served in 2010



### Effectiveness

Our studies show that 82% of our Littles avoided substance abuse and 73% avoided delinquency.

## Our children need us.

We work with children from all backgrounds, including those in single-parent homes, those being raised by a grandparent or other Relative, and those with a parent in prison. Our Bigs make a positive impact on their lives.

- ✓ **Income Level**  
More than 80 percent of our children are at or below the poverty level.
- ✓ **Incarcerated Parents**  
Our Mentoring Children of Prisoners program served 108 children in 2010. Studies show that children of prisoners are more likely to end up in prison themselves.
- ✓ **Juvenile Justice Program**  
Working with the Department of Juvenile Justice, we have launched a program to mentor children with truancy issues, shoplifting charges, and other offenses.



David & Samantha Kullander and Jason

## Impact

"What an impact Big Brothers Big Sisters has on our community. It is fantastic!"

-Colonel Dan Harper, Harrisonburg Chief of Police

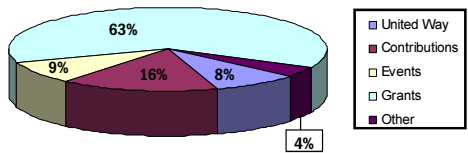
## start something

... Make a wise investment!

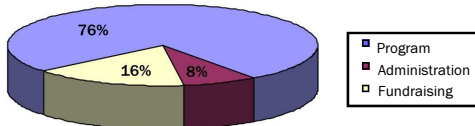


Rob Villa and Omid

Revenue \$634,758



Expenses \$710,119



## Donate

A gift to Big Brothers Big Sisters is an investment in a "research-proven blue chip" prevention and early intervention program.

\* Information from a Washington State Institute for Public Policy study, 2004

**Harry Reif, President**

*Associate Professor, Computer Information Systems, JMU*

**Jeff Furman, Vice President**

*Operations Manager, Wal-mart Distribution*

**Mike Garber, Treasurer**

*Partner, PBGH*

**Todd Gardner, Secretary**

*Vice President, Glass & Metals*

**John Black**

*Chief Consultant, BSG Consulting*

**Maria Blair**

*Assistant Principal, Rockingham County Schools*

**Leigh Ann Bowles-Riggleman**

*HR Manager, Tenneco*

**Carrie Comer**

*Controller, Farmers and Merchants Bank*

**Nancy Cornwell**

*Facilities Planning and Construction, JMU*

**Gene Hart**

*Attorney, A. Gene Hart Law Firm*

**Jacob Penrod**

*Attorney, Hoover Penrod PLC*

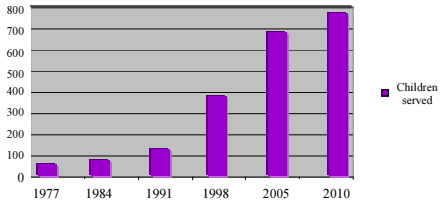
**Ted Sudol**

*Philanthropy Consultant, Tolentino & Rossi*

**Jeffrey Souder**

*Director of Finance, Valiance Health*

**A special thanks to the 788 volunteers who served as a Big Brother or Big Sister in 2010. You make a difference in our community!**



*35 Years*

**Big Brothers Big Sisters of Harrisonburg-Rockingham County celebrates its 35th anniversary in 2011. Since our founding in 1976, we have matched over 10,000 children with mentors who provide friendship and support.**



**Big Brothers Big Sisters**

of Harrisonburg-Rockingham County

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Do you have one hour a week to invest in a child? Call us at (540) 433-8886 or go online [www.bbbsshr.org](http://www.bbbsshr.org)

