



Big Brothers Big Sisters of Harrisonburg-Rockingham County

2016 ANNUAL REPORT

OUR MISSION

Our mission is to provide children facing adversity with strong and enduring, professionally supported, one-to-one mentoring relationships that change their lives for the better, forever.



Dear Friends,

Each year, I am overwhelmed by the giving spirit that runs so deeply through this community. Your gifts of time, treasure, and advocacy continue to change the lives of hundreds of local children through Big Brothers Big Sisters.

Because of your support, we remain the largest Big Brothers Big Sisters agency in the state of Virginia. In 2016, you helped us enhance and develop programs to address specific community concerns and meet the needs of local youth. You raised over \$100,000 at our annual Bowl for Kids' Sake fundraiser for the third year in a row. At year's end, you commemorated our agency's 40th anniversary with a successful community effort to recruit 40 new Bigs and raise \$40,000 in 40 days.

You are making Big things happen and ensuring the strength of our program and our community for years to come. Thank you for your commitment to local children and the faith that you place in our staff and partners to help them realize their full potential.

Warm regards,

Susan Totty, Executive Director



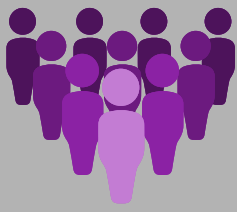
CHILDREN SERVED



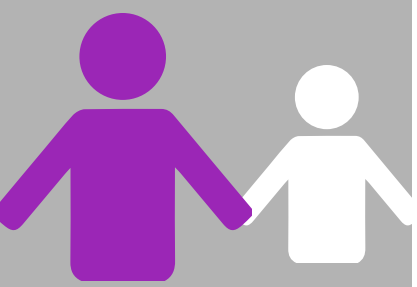
Making us the largest Big Brothers Big Sisters agency in the state of Virginia

PROFESSIONAL SUPPORT

Behind every match, our program staff partners with parents, teachers, and other support personnel to maximize benefits for each child.



We pair Bigs and Littles with compatible strengths, needs, interests, and personalities.



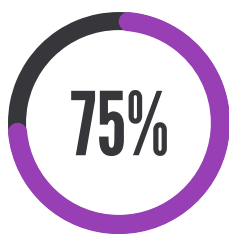
We have earned five consecutive Big Brothers Big Sisters of America Quality or Gold Standard Awards for top performing BBBS agencies



2017 GOALS

- ✓ Increase the number of children served, particularly in rural areas of our community
- ✓ Increase the number and engagement of male and community member Bigs
- ✓ Become a prominent partner in addressing educational and juvenile delinquency concerns in our community

DATA DRIVEN



Enrolled youth face environmental risks such as having an absent or incarcerated parent, being raised by a grandparent or other relative, limited English proficiency, or living at or below the poverty level



6,324
Support contacts completed with parents, children, and volunteers



970
Surveys completed to evaluate match progress and drive program planning



10,083
Hours of professionally-guided mentoring services provided to local children



100%
of Littles graduated high school.



69%
of Littles improved grades



83%
of Littles expressed a desire to go to college



74%
of Littles reported higher self confidence



74%
of Littles disapprove of risky behaviors



96%
of Littles believe their Bigs have a positive impact



80%
of Littles felt more accepted by their peers



83%
of Littles improved relationships with family

ORGANIZATIONAL EFFICIENCY

