



# Big Brothers Big Sisters®

## 2024 COMMUNITY IMPACT SHEET



134 Youth Served  
Harrisonburg City  
Rockingham County  
Shenandoah County

### VISION

All youth achieve success in life.

### MISSION

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.



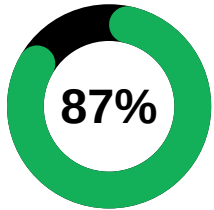
### NATIONALLY RECOGNIZED

Consistently recognized nationally by BBBSA for program quality, including match strength and length.

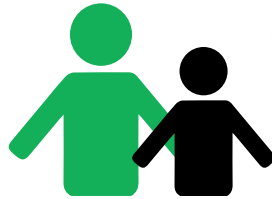
### RETURN ON INVESTMENT \$1 to \$4.87

According to a study from the Washington State Institute for Public Policy, from a taxpayer perspective, every \$1.00 invested in youth mentoring programs results in a \$4.87 public gain from improved educational outcomes and reduced violence and crime.

## ONE-TO-ONE MENTORING RELATIONSHIPS



87% of the youth served face challenges such as having an absent or incarcerated parent, limited English proficiency, or living at or below the poverty level.



We pair carefully screened, caring adults (Bigs) and local youth facing challenges (Littles) with compatible strengths, needs, interests, and personalities in one-to-one mentoring relationships.



Behind every match, our program staff partners with parents, teachers, and other support personnel to maximize benefits for each youth.

1,115  
279

Support contacts completed with parents, youth, and volunteers.

Surveys completed to evaluate match progress and drive program planning.



11,583

Hours of professionally-guided mentoring services provided to local youth.



\$386,632

Value of volunteer time contributed to local youth.

## IGNITING THE POWER AND PROMISE OF YOUTH



100%  
of Littles graduated from high school



64%  
of Littles improved their grades



81%  
of Littles increased their confidence to do well in school



93%  
of Littles increased their disapproval of risky behaviors



95%  
of Littles agreed they felt close to their Big after being matched for a year



89%  
of Littles experienced an improved sense of social acceptance by their peers



82%  
of Littles improved their relationships with family